

## **Premium ZER**

Pioneering Technology Inside



**Facing the urgent challenges** of climate change and resource scarcity, we are committed to reducing the environmental impact of our products.

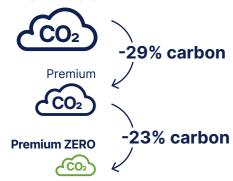
Together, let's build a more sustainable future, one step at a time.

we care / we act

## **Towards ZER** carbon

The innovative Premium ZERO formula further strengthens our commitment to reducing carbon footprints and supports your projects where very low carbon materials are required.

Premium 2018



Thanks to its pioneering composition, Premium ZERO Compact carbon footprint is only 4kg eq CO<sub>2</sub>/sqm (based on 1 year life cycle) and 7kg eq CO<sub>2</sub>/sqm (based on 25 years life cycle)

EPD available certified by UL.



# **Towards ZER** fossil extraction

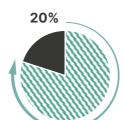
Premium ZERO is a new generation of flooring that's leading the way towards using zero virgin ingredients and achieving zero fossil extraction.

### Premium 2018

64% Mineral & recycled

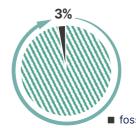
### **Premium**

80% Biocontent, mineral & recycled



### Premium **ZERO**

97% Biocontent, biocircular & recycled\*



Premium Compact ZERO version

### **Inside Premium ZER**: one step further



### **Biocontent**

Ingredients made from soy residues, turning agricultural waste into a valuable resource that ensures product flexibility.



### **Biocircular**

Vinyl made from renewable sources like used cooking oil, reducing reliance on fossil fuels while maintaining quality. Third-party certified (ISCC Plus) according to a mass balance approach.

■ biocontent ■ biocircular ■ recycled



" All Gerflor product ranges are designed according to a life cycle analysis model. This model shows that raw materials and product composition represent around 50% of a products CO2 footprint based on a 25 years life cycle. In this context, Premium ZERO has a pioneering formula designed to minimise fossil raw material extraction and maximise bio, mineral and recycled content

Innovation & Sustainability Director





# Still Premium in Performance



### **Unrivalled durability**

- High density pressed wearlayer
- Pressed under 800 tons
- Immutable designs



# High resistance to heavy loads

- Double reinforcement for excellent dimensional stability
- · Easy rolling



## Lower maintenance costs



### **Indoor air quality**

- A+ / Floorscore / M1 certified
- Phthalate-free
- Anti-bacterial activity: ISO 22196



### **Premium range designs**

- 8 design themes
- 81 colours available to personalise your interior ambiance



### 100 % recyclable

Can be recycled with **Gerflor Second Life Program** (available in selected European countries)

Technical data available here:



Product page available here:







# Product available on demand.

For more information, please contact your Gerflor representative